

HOME TECHNOLOGY + LIFESTYLE GUIDE



Paulson's
audio/video & more!



WELCOME TO THE WORLD OF ENTERTAINMENT, WELLNESS AND INTELLIGENT HOME TECHNOLOGY.

You dream it, we make it a reality. As professionals on the front lines of emerging technology in entertainment, automation and networking, we are always learning and evolving to build your ideal space.

At Paulson's, family is everything. As a family owned and operated small business that has spent three decades serving our community, we've just about seen it all. We are proud to bring our industry-leading knowledge, hands-on experience, and uncompromising high-level service to you.

Our team is dedicated to your full satisfaction. From education on the latest and tried-and-true offerings, to creative integrated design specific to your space, to installation of the most innovative products, and service and support of the highest caliber — we've got you covered.

Let the home of the future be yours today. Our products and services are sure to impress, but our client experience will make you a customer for life. We look forward to bringing your projects to life and giving you the experience you deserve.

Paulson's
audio/video & more!

Life With An Intelligent Home

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NOW YOU SEE IT . . . NOW YOU DON'T.



No wires, no technology that overshadows the room design. The aesthetics of today's home technology can elevate the décor and sophistication—or stay out-of-sight all together. Modern media rooms and entertainment spaces featuring beautiful art that turns into a TV. Speakers that are heard but never seen. And control of it all from the most elegant wall panel that displays family photos when off or recognizes you and turns on to accommodate your every wish.





Beautiful artwork magically becomes a TV at the touch of a button

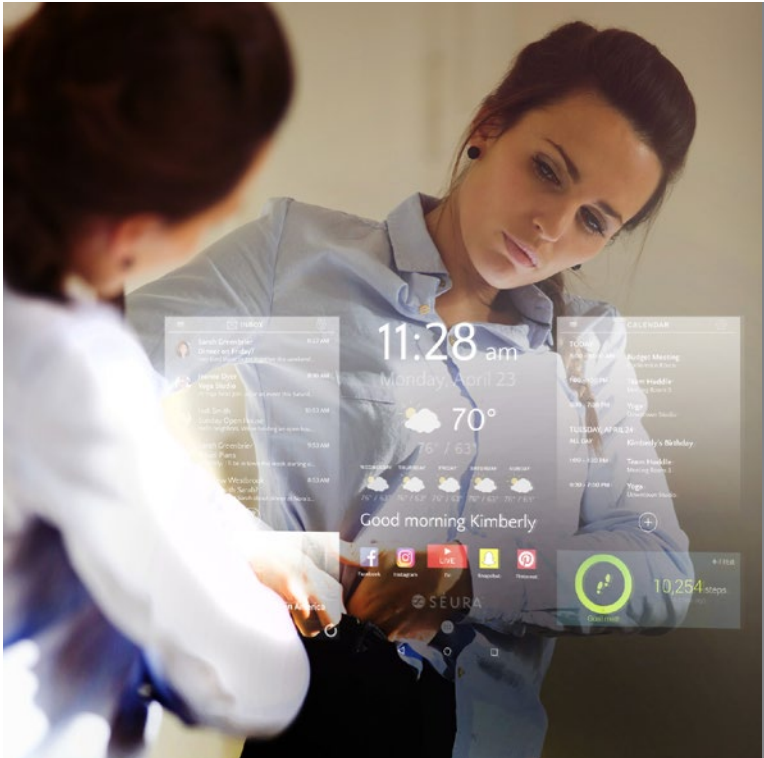
Revolutionary sound quality comes from completely invisible speakers

Custom mirrors that mysteriously transform into TVs

Recessed mounting and sliding cabinetry reveal and conceal displays in seconds



MAGICAL TECHNOLOGY THAT KNOWS ITS PLACE.



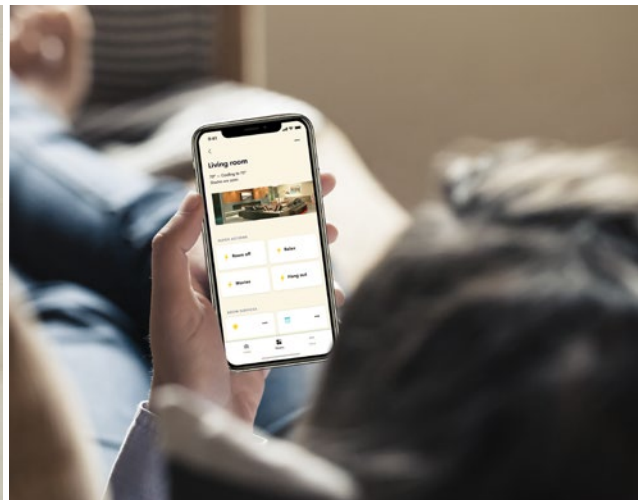
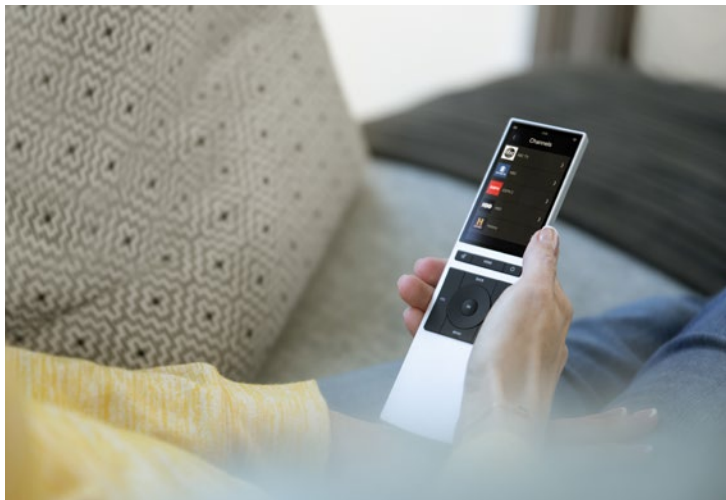
Celebrate your interior design by controlling all electronics with sleek, architectural keypads made to match any decor.





ONE TOUCH – OR ONE WORD.

Sophisticated but so simple; your home responds to the touch of a fingertip or a simple voice command. Whole-house music, video, security, and all the rest. Control from on property or off. Schedule things to occur in sync with the sun, the clock, or your whim. Approach a screen and it adjusts the room to your preferred settings. You control your spaces—not the other way around. Even deliver abundant fresh air, water and lighting that aligns with your body rhythm.





Seamless controls simplify daily interaction with entertainment, lights, shades, climate, security and more

Personalized, bespoke devices suit you and your family, décor and lifestyle

Robust, highly secure networks ensure you're always connected and safe

Monitor and access your entire property reliably while at home or away



IT'S PERSONAL. AND ELEGANTLY POWERFUL.

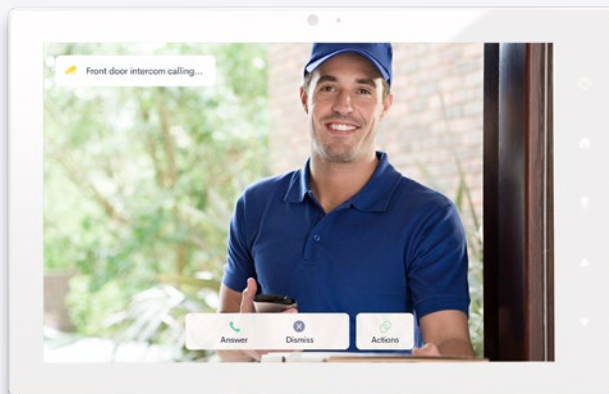
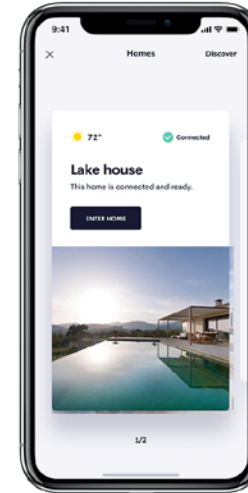
From endless entertainment to state-of-the-art lighting, climate and security systems, a smart home can be personalized to your environment while responding to every command. All things operate in harmony. Elegant touchscreens, remotes and apps celebrate your individuality and design aesthetic, and each user gets what they like best. Press an icon to simplify morning routines; gently raising lights and shades, turning on news and starting your day effortlessly. Instant feedback shows what's going on throughout the house and yard – from anywhere.





CONNECT TO HOME BASE FROM ANYWHERE IN THE WORLD.

Put your home in hand and live life to the fullest. Our innovative, versatile control systems live on a robust, highly secure network so your home is always safe, connected and privately accessible from wherever you are. Receive alerts when gates open. See, hear and respond to visitors, whether you're in the kitchen or in the country. Program lights and temperature to adjust at set times. One touch on your smart device is all it takes to monitor, control and ensure peace of mind from across the room — or the globe.







LIGHTING FOR LIFE.

Today's smart lighting enhances life in profound ways. Imagine a mood. Then, with a designer keypad, set your space effortlessly for relaxation or entertainment. Enhance overall beauty, convenience and security. Luxury lighting fixtures and technology awaken the spirit in the morning while shades automatically rise. Natural light then follows you throughout the day for enhanced energy and wellbeing. In the evening, lighting subtly accentuates your home's architecture and art while protecting the entire perimeter.





SHADES THAT SYNCHRONIZE – AND SUIT YOUR STYLE.

Beautiful designer shades that can synchronize to the day, the season or your command. Whisper-quiet and stealthy as they gently rise and lower to elevate your sophisticated residence. Modern motorized shades are available in countless colors and styles and can be easily controlled from anywhere using remotes, keypads or panels. Effortlessly operate shades room-by-room or coordinate them with lights. One press of “good night” on your smart device lowers house shades while all lights turn off.





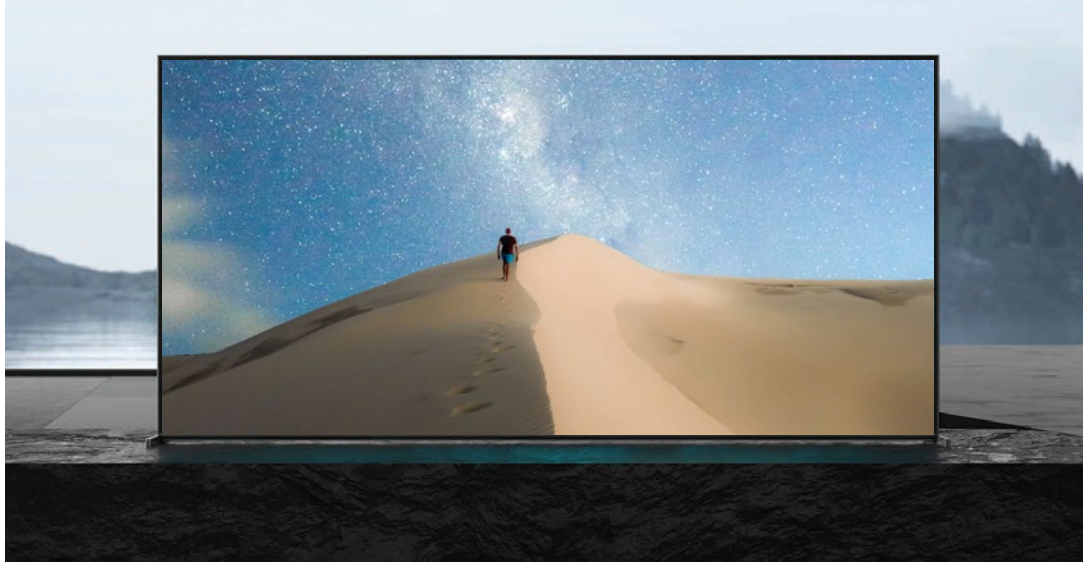


YOUR HOME WITH A SOUND ALL ITS OWN.

High-quality music — anywhere and everywhere. All the favorites in all rooms, or each person chooses what they want just where they are. Set house-wide ambiance with soft background tunes. Or make music the center of attention with an awe-inspiring music listening room, turntable and ultra-high-performance loudspeakers that look as stunning as they sound. Music is personal. That's why we tailor it perfectly to you and yours.







A PICTURE YOU'LL NEVER FORGET.

Luxury living embraces the most brilliant video entertainment — which is virtually unlimited thanks to streaming. On command. Infinite variety. Watch the news on a simple TV setup in your office or behold all the drama and magic of movies on a cinema-quality big screen in your media room or home theater. New hidden TVs are entirely concealed behind walls and only revealed when ready to start the show.

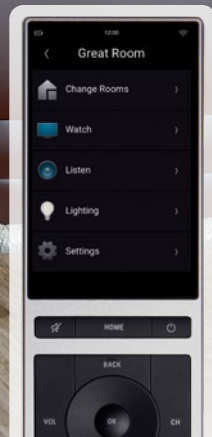


Displays that bring stunning, high-resolution video to life with extraordinary realism

Discreet TVs that hide in cabinets, behind walls or double as art that blends in beautifully

Life-size, cinematic-quality video walls and projectors provide the ultimate immersive movie and sports experience

Technologies that deliver all the clarity, brightness and contrast the creator intended





A MOST ENGAGING SPACE.

Media Rooms—they're all about listening, watching, gaming and gathering. A place where multiple activities come together. Play life-sized video games, stream music as you shoot pool, initiate a family video call and maximize every experience with multiple big screens. This is today's carefully designed entertainment space where all the big fun merges beautifully. And high-style media furniture provides personalized storage while simultaneously creating a show-stopping centerpiece. Party, relax, enjoy — it's all at your command from an easy-to-use remote, touchscreen or smart device.



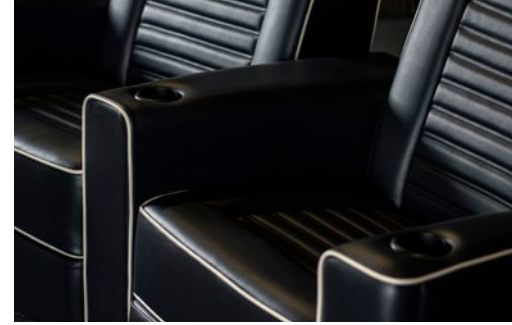


SOOTH YOUR SOUL WITH AUDIOPHILE SOUND.

Unlike almost anything in life, music moves us. Imagine bringing the breathtaking concert experience to your own home. Groundbreaking, studio-grade audio technologies that elevate every performance. Spin vinyl on a gorgeous turntable, while audiophile-quality loudspeakers deliver the finest in design and sound to shake you to your core. Hear fingertips strumming the guitar as if the artist is in the room. This is the magic of high-fidelity music at its most advanced. We can bring it to multiple spaces — or to that special listening room where you escape from the world.





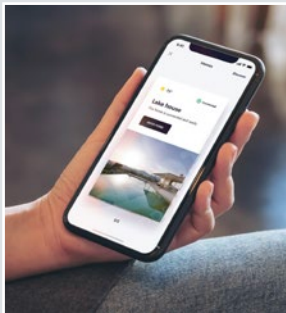


A HIGH-PERFORMANCE PLACE FOR ENTERTAINMENT.

You get the picture. Your family snuggles together in authentic theater seats while lights automatically dim. You're not out at the movies, you're right at home. Suspense fills the air as a massive widescreen comes to life in the highest definition. Music fades in, then rises to completely immersive sound, taking you to that special place the director envisioned. One single, personalized remote allows you to adjust the entire system in an instant, so you make the most of every magical moment.







Security throughout your entire property with state-of-the-art cameras and lighting

Real-time surveillance from your couch — or anywhere in the world

Just a touch to see who's at the front door or front gate

Alerts sent when a door or window opens, while video automatically records

PEACE OF MIND AND CAREFREE COMFORT.

Safety first, safety throughout. Coordinate home security alarm and camera surveillance control into your smart home and extend the blanket of safety even further. Cameras record who enters the gate and driveway while a doorbell camera lets you see and speak to the delivery person or cleaning staff — even if you happen to be on vacation. This is what carefree living is all about. Automated comfort and total security from wherever you are in the world.







OPEN YOUR DOOR TO PARADISE.

Step out into serenity. In the past, our living spaces ended when the patio door opened. Not anymore. Modern living includes encompassing technology and entertainment from patio to poolside – and far beyond. New technologies include stylish, all-weather landscape speakers, robust weatherproof TVs and sophisticated outdoor control from keypads or your own mobile devices.





All-weather TVs deliver an extraordinary, high-definition picture to sun and shade spaces

Immersive sound emanates from invisible landscape speakers and underground subwoofers

Soft lighting for security and entertainment carries you beautifully from day into night

Motorized screens seal outdoor environments to protect from insects and harmful UV



THE SKY'S THE LIMIT WITH OUTDOOR ENTERTAINMENT.

Music flows from covert speakers, setting the aura on a terrace or across the entire property. With your smartphone, bring on the soothing jazz to sip martinis on the porch. Or couple crystal-clear sound with an all-weather, premium TV to give the big game and barbecue a boost. Bring it together with indoor spaces, so video and music move with you from room to room. Need it a bit quieter for a conversation? It's a press on your phone from wherever you are.

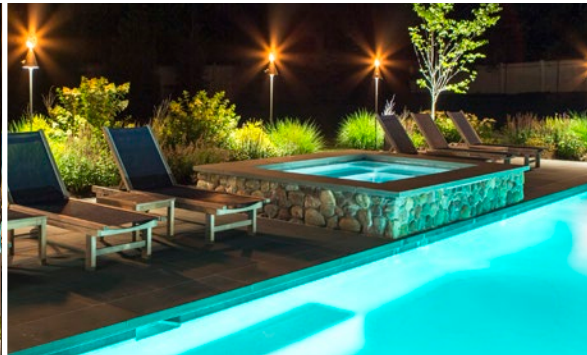






NEVER A DARK HOUSE AGAIN.

Outdoor lighting is no longer a luxury. For safety, beauty and to extend the evening into the night, tastefully balanced outdoor lighting turns an average yard into a world where the days are longer, and the nights are more invigorating – and secure. Outdoor lighting can be easily controlled with a single press or command, while warning intruders to stay away. Brighter nights, safer property, endless possibilities.





A HOME WITH YOUR HEALTH IN MIND.

We spend nearly 90% of our day indoors. Health and wellness have come into greater focus and we've learned that overall wellbeing depends on our living environment. Intuitively we know to keep living spaces warm and lighted. Now modern life sciences enable our own homes to monitor the environment and confirm we're enjoying the most abundant fresh air, purest water and lighting that matches our natural human cycles and body rhythms for superior wellness.





Natural lighting indoors greatly
enhances our energy levels,
mood and sleep

Abundant, purified air extends
respiratory comfort and overall
wellbeing

Premium water filtration
delivers great tasting water
that's healthier to drink and
leaves skin softer

A smart, healthy home
delivers wellness automatically
— without lifting a finger

A WORLD OF WELLNESS WITH BETTER LIGHT, AIR AND WATER.

Natural light, clean air and water are essential for a true holistic healthy life. Our bodies tell us when to sleep, rise, and feel productive. New well lighting observes these human cycles, providing natural-color daylight and warm-toned light as the day winds down for relaxation. Science also shows that indoor air quality can be five times worse than outdoors. New technologies allow us to bring advanced air and water purification to your home. Water without bacteria, and air that revives you. You'll breathe and feel your best every day.





Enterprise-grade, secure networks handle multiple people working and learning from home

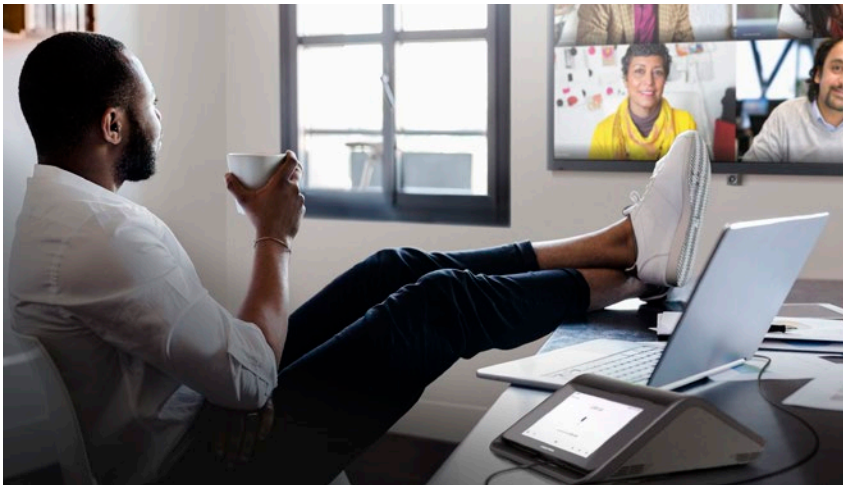
High-performance displays and lighting enhance conferencing, learning and engagement

Designer, AV furniture supports proper camera, mic and component positions, making the most of all technologies

Personalized smart controls enable fast, simple connection and collaboration

A HOME THAT WORKS FOR YOU – AND THE FAMILY.

Our home lives today involve more people and devices than ever imagined. With families working and learning from home, the need to upgrade and extend technologies is essential — and will be for years to come. Elevate performance of Wi-Fi and displays to support high-bandwidth activities like video meetings and e-learning. Enterprise networks offer reliability and security protections necessary to connect to the world. With quality tech furniture, proper lighting and controls, you'll have ideal position of components plus meeting environments that enrich engagement and collaboration.





RELAX, WE'VE GOT THIS.

As your local premium technology integration firm, we consider your life and needs from the very start. Our promise is to serve your family as if it were our own with unprecedented attention to detail. It's how we built our business, and what sets us apart. We offer the most extensive product expertise and a trained, professional staff that stands by you from planning to installation, and most important — ever after.

WORKING WITH ALL – ALL AROUND THE CLOCK.

Our company can also work together with your architect, builder or interior designer to create the most seamless, beautiful and functional home. Our project managers coordinate with all trades and can even manage the process start to finish if you desire. Experience world-class service that adapts to your personal needs, and is there for you around the clock, today and into the future.

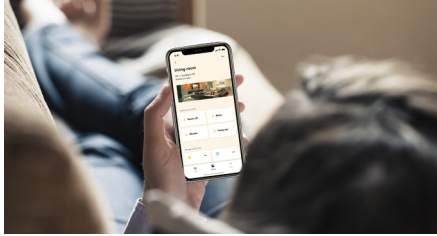


HOME TECHNOLOGY SPECIALISTS OF AMERICA

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THE FINEST IN HOME TECHNOLOGY PRODUCTS,
INTEGRATORS AND TODAY'S LIFESTYLES.

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