



**Paulson's**  
audio/video & more!

**Your Home is**  
**Your Castle**

**248-553-4100**

**info@paulsonsav.com**



## How to chat in Zoom (desktop client)

1. [Download the Zoom desktop client](#) for Mac or Windows.
2. Open the client and start or join a meeting.
3. Click Chat in the meeting controls bar at the bottom of the client. The chat window will open on the right.
4. Type a message into the chat box or click on the drop down next to "To:" if you want to message a specific person.
5. When new chat messages are sent, a preview of the message will appear and the Chat button will flash orange. Click the button to view the chat window.



(Image credit: Zoom)

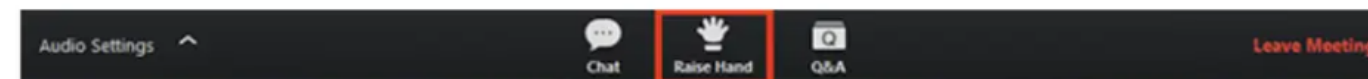
## How to chat in Zoom (mobile app)

1. Download the Zoom app for [iOS](#) or [Android](#).
2. Open the app and start or join a meeting.
3. Tap the screen to make the controls bar appear.
4. Tap on Participants.
5. At the bottom of the list, tap Chat.
6. Type your message and tap Send. If you want to send to a specific person, tap the arrow next to "Send to:" and choose from the list.
7. When new chat messages are sent, they will be displayed at the bottom of the screen. Tap Participants, then Chat to view them.

## How to raise your hand in Zoom



1. During a meeting, click on the icon labeled "Participants" at the bottom center of your [PC](#) or [Mac](#) screen.
2. At the bottom of the window on the right side of the screen, click the button labeled "Raise Hand."



Click "Raise Hand" if you want to say something in the meeting. [Zoom](#)

Your digital hand is now raised. Lower it by clicking the same button, now labeled "Lower Hand."

The same method can be used to raise your hand in a Zoom meeting on a mobile device, simply tap "Raise Hand" at the bottom left corner of the screen. The hand icon will turn blue and the text below it will switch to say "Lower Hand" while your hand is raised.



# Meet Your Paulson's C4Yourself Team



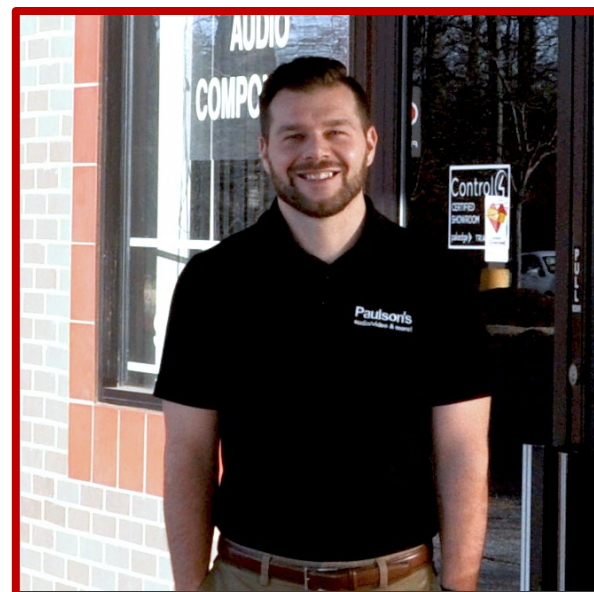
**Kris Paulson**  
Owner & VP of  
Custom Integration



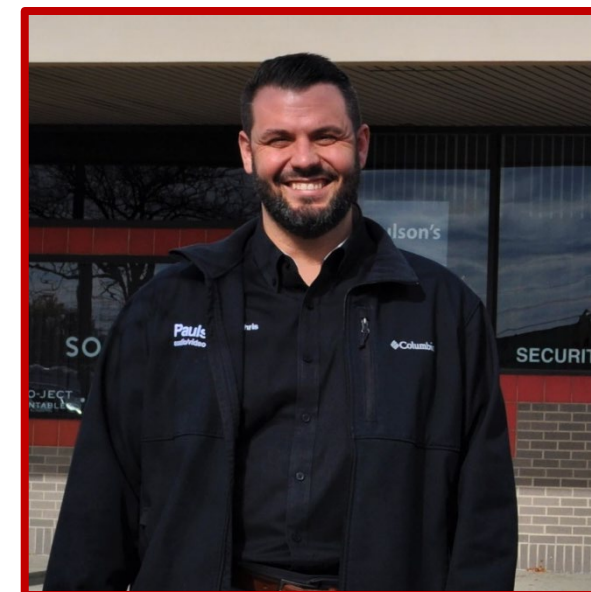
**Dan Paulson**  
Owner & VP of  
Technical Sales



**Emily Karlichek**  
Director of  
Marketing & Outreach



**Matt Flesch**  
Sales



**Chris Schneider**  
Sales





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Not all **smart**  
is created equal







To make your  
home the **castle**  
you deserve...

Helpful

Personal

Secure

Private







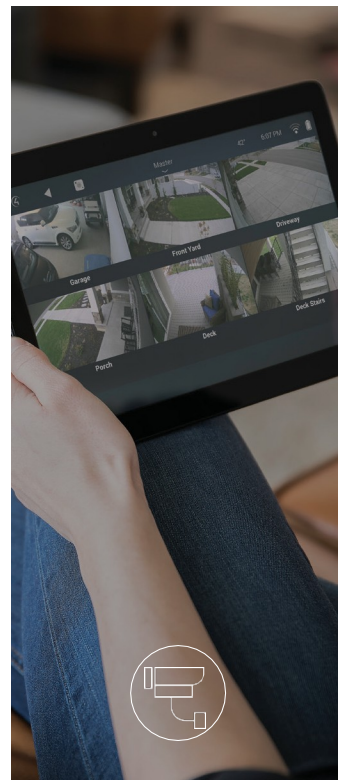
# Control4 Smart Homes

## Designed by Smart Home Pros

An Overview



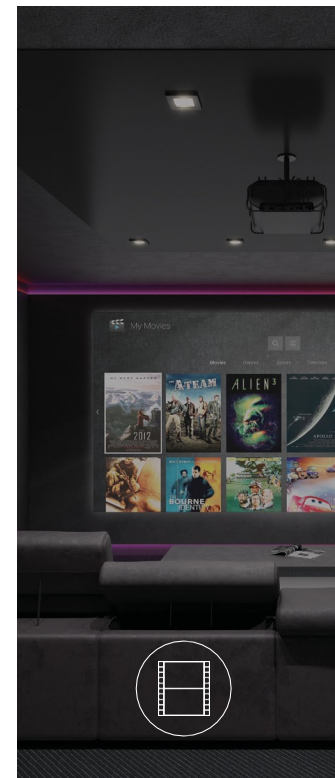
Smart Lighting



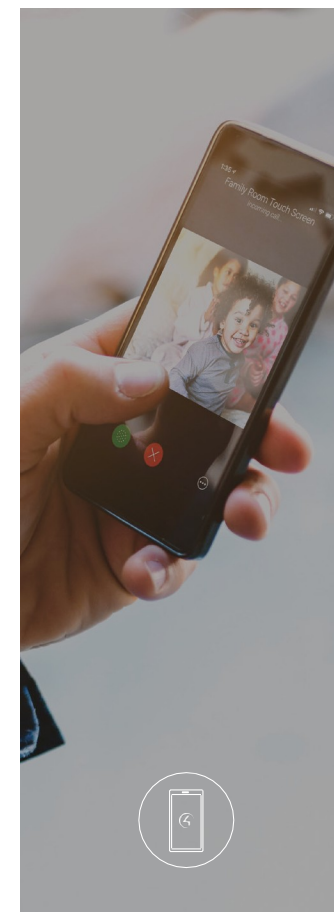
Home Security



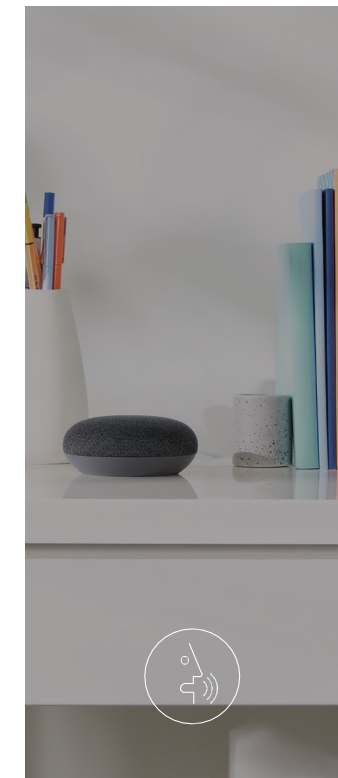
Smart Audio



Smart Video



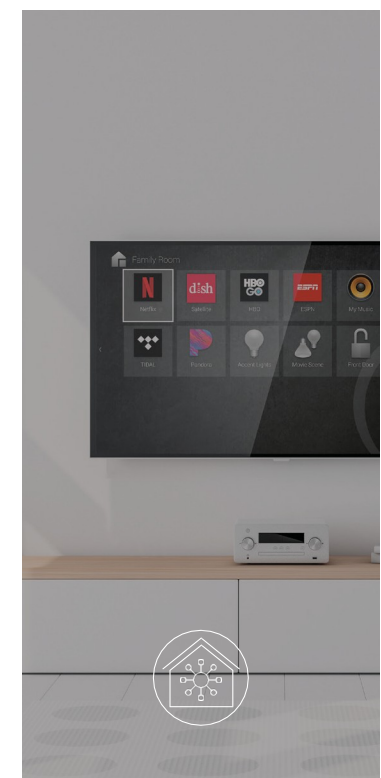
App Access



Voice Control



Network



Connected Devices





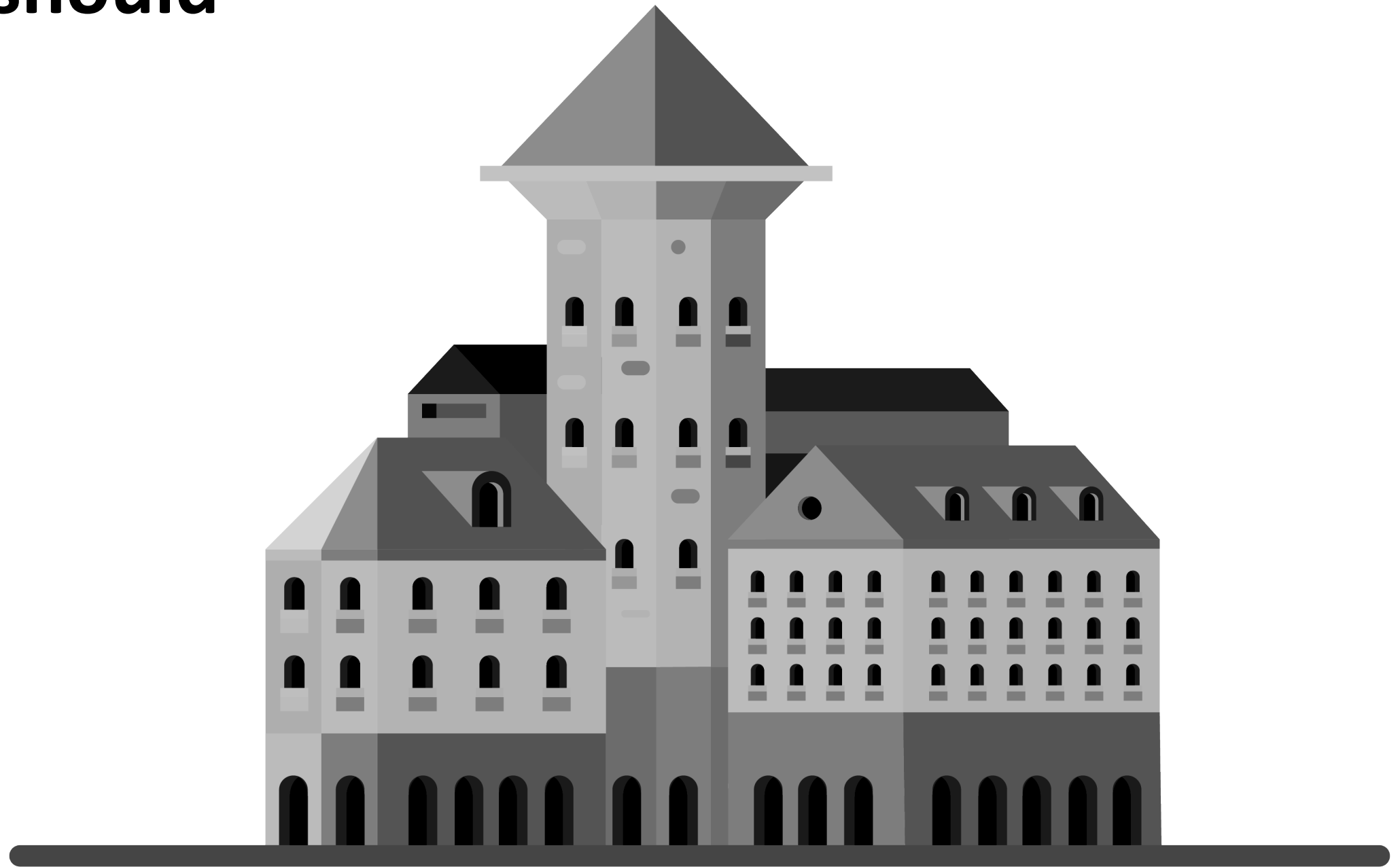
# Your castle should be...

**Helpful**

Personal

Secure

Private





# A Control4 Smart Home OS is **helpful** because it...

Consolidates your home technology into one interface, syncing your favorite home technology brands and devices to work together.

## Will It Connect? Yes!

In addition to working with these well-known brands, a Control4 system can control many third-party products, such as:

- TVs and speakers
- Smart door locks
- Doorbell cameras
- Thermostat and HVAC
- Voice command devices
- Sprinkler/Irrigation systems
- Floor heating systems
- Garage doors
- Blinds and shades
- IoT devices
- Smart washer/dryer
- Smart kitchen appliances
- Plumbing and faucets
- Pool controls
- Gate access and monitoring
- Pet door control
- Medicine cabinet locks

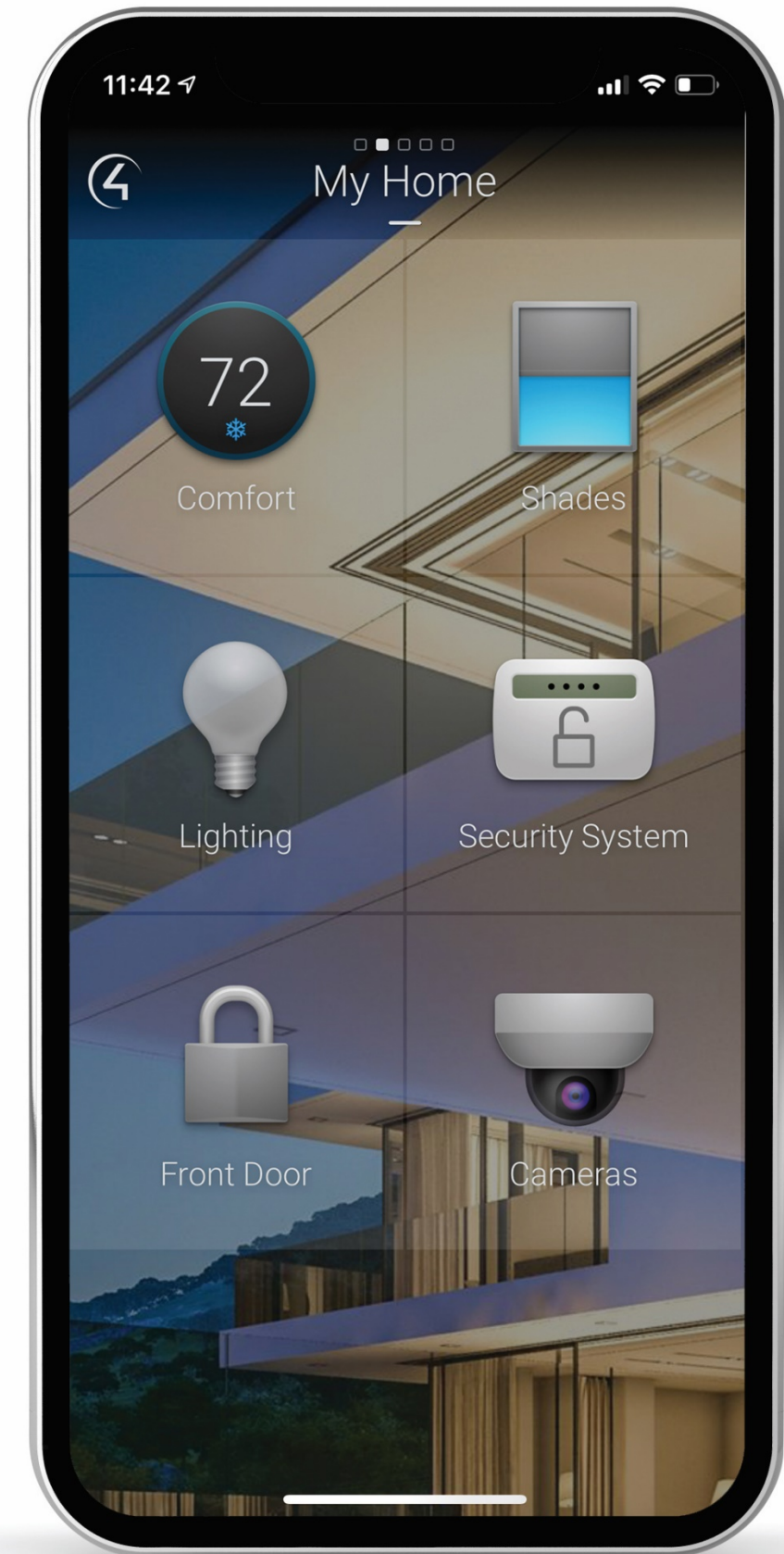
Unlike some smart home systems, the Control4 Smart Home OS is an open platform and works with over 14,000 third-party products—meaning you can connect and control almost any device through your Control4 OS.





# A Control4 Smart Home OS is **helpful** because it...

Connects you and gives you control of your entire home even when you're not home and alerts you with customized notifications.

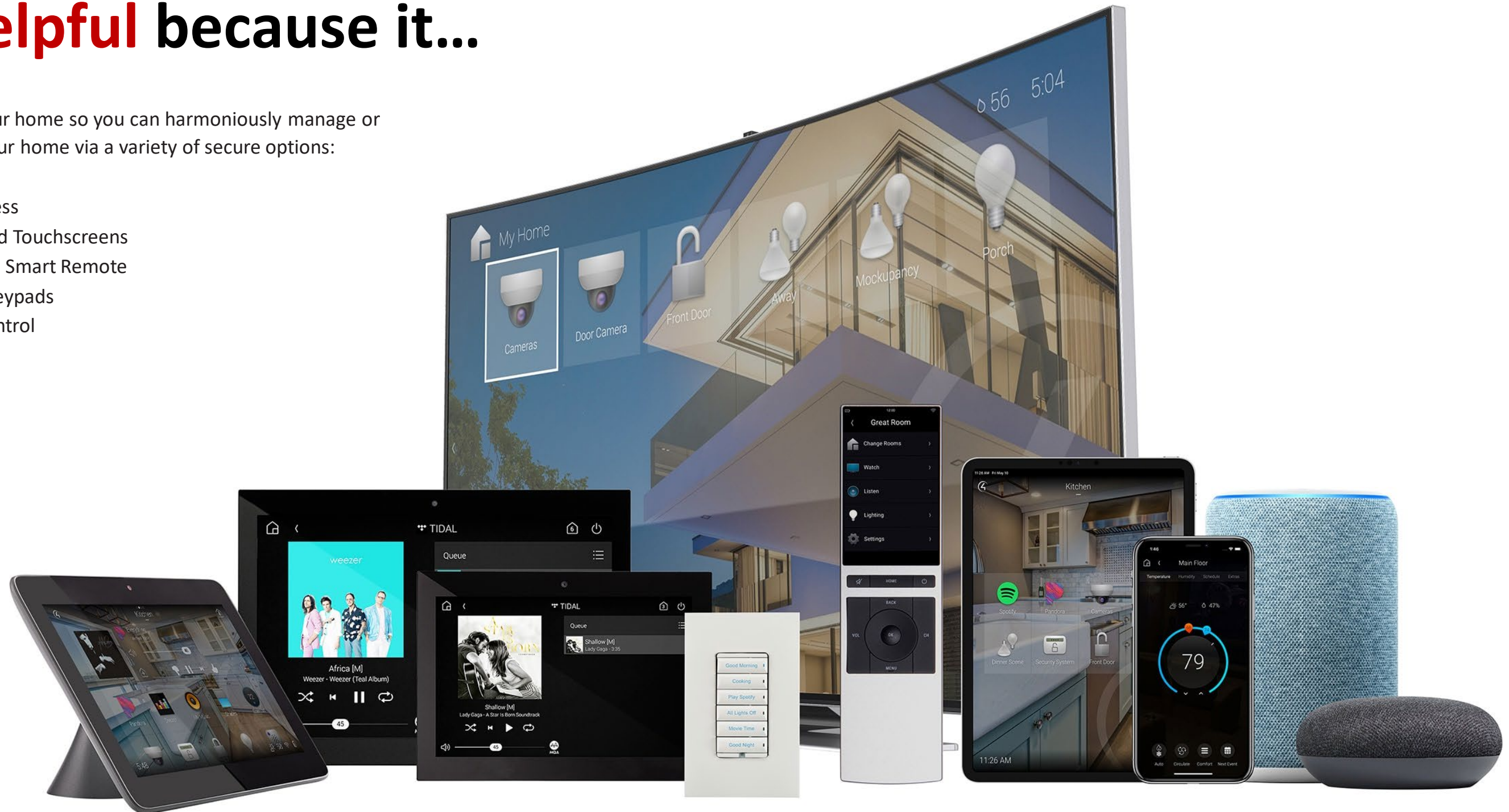




# A Control4 Smart Home OS is **helpful** because it...

Conducts your home so you can harmoniously manage or automate your home via a variety of secure options:

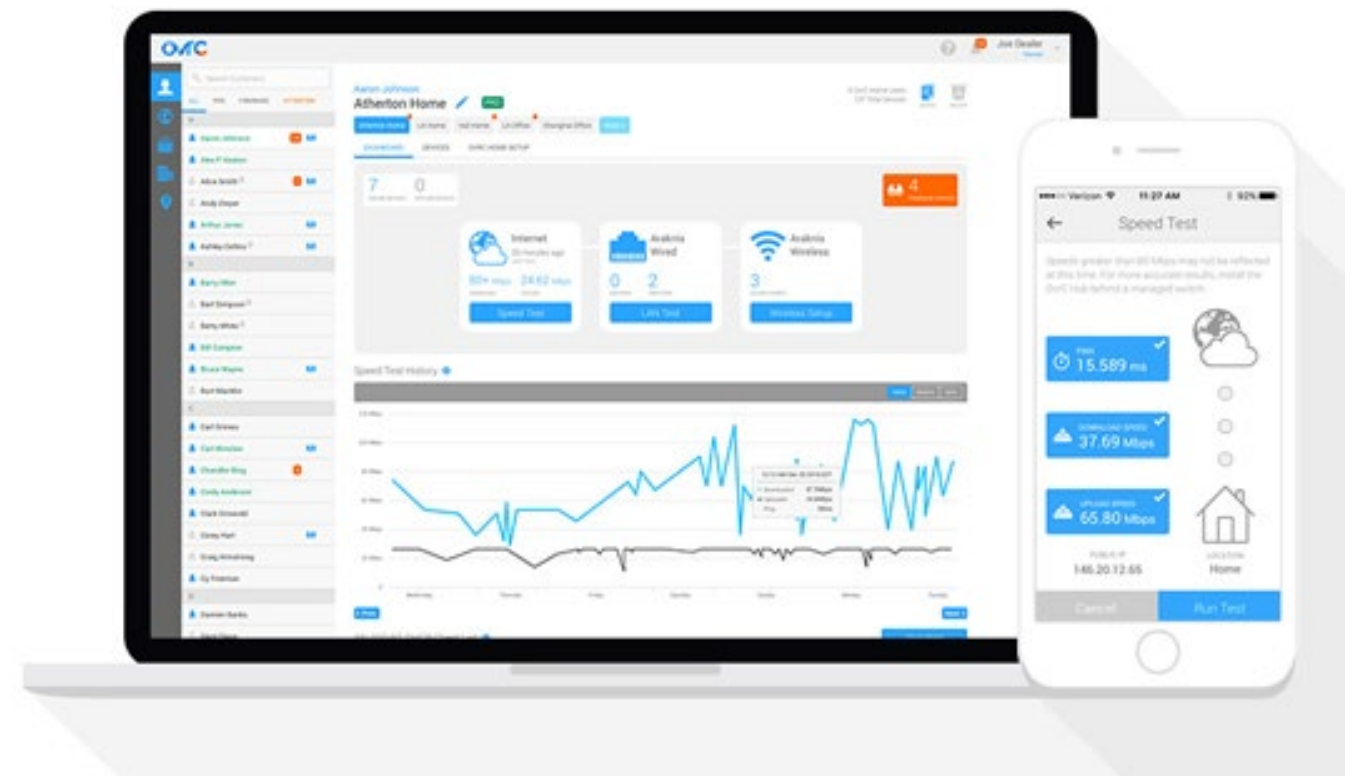
- App Access
- Dedicated Touchscreens
- Universal Smart Remote
- In-wall Keypads
- Voice Control





# Using professional grade networks and having a Pro to call is **helpful** because...

- We can design and install the reliable, high-performance network foundation that your home needs
- We oversee your networks to keep them running smoothly. And when needed, can add or modify devices on your system in a way that optimizes performance
- We have tools that let us fix many common issues remotely and even have an app that lets you easily reboot and check on your system yourself when possible (OvrC Pro + OvrC Home)





# Get the **helpful** network you need...

A Control4 Smart Home Pro to determine which networking products are right for your home, they'll need to know the following:

- What type of internet service do you use?
- What types of streaming does your household use?
- How many square feet (meters) is your home?
- What materials were used in building your home?
- What technology or devices do you currently have or use in your home?
- Are the mobile-device users in your home primarily Apple or Android users?





# Your Castle Should Be **Helpful** - Q&A

What questions  
do you have?

Ask in chat, on audio,  
or ask us after the call  
via phone or email!



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# Your castle should be...

Helpful

**Personal**

Secure

Private





# The Control4 Smart Home OS is **personal** because it...

Can be personalized for you and by you.

- Favorite Rooms
- Favorite Devices
- Favorite Scenes
- Favorite Channels and Playlists





# The Control4 Smart Home is **personal** because it...

When you connect your sound system to your home automation platform, you can create an experience that takes your breath away.

## Home Theater

Home theater speakers range from in-ceiling and in-wall to in-room and on-wall, depending on your preferences or needs.

## Soundbars

Triad soundbars are premium speakers built in the USA. They can be custom painted to match a wall color and custom sized to match the width of the TV.

## Multi-Room Audio

Ensure all speakers throughout the house are customized to the room they are in and easy to control, from inside the home to the back yard or pool area.

## Outdoor Speakers

For the best sound experience outdoors, be sure to select speakers dedicated for outdoor use.

Outdoor speaker options include wall-mounted models as well as speaker solutions that disappear into the shrubs and plants around the perimeter of the space.





# A Control4 Smart Home is **personal** because...

Multi-room smart video connects all TVs in your home together, hiding away technology while still giving you quick access to all your favorite content.

You can also easily stream a station or movie in multiple rooms at the same time—perfect for entertaining and bringing your family together.

## With Smart Video, You Can:

- Stream music and video to different rooms at the same time
- Quickly access your favorite television and music stations, streaming services, playlists, lighting scenes, thermostats, door locks, and more from one interface
- Set the TV to turn on to a certain station at a certain time of day
- Open and close blinds automatically when the TV is turned on/off
- Record and view your favorite shows from any smart TV
- Use one button to quickly adjust your lighting and TV for movie viewing
- Have your movie easily move with you from room to room





# A Control4 Smart Home is **personal** because...

Smart lighting consolidates your switches into one keypad by connecting your lights and other smart devices together through the Smart Home OS.

Through smart switches and keypads, your lighting controls can also be programmed to run other devices in the home simultaneously with your smart home OS.

## Custom Engraving

Clearly identifies each button so you know what you're controlling before you touch it.

## Backlit Buttons

Illuminates engraving for easy viewing. RGB backlighting allows virtually any color to light up each button.

## Status LEDs

Provides visual status of scenes or devices. RGB LED's can be changed to virtually any color.

## Home Control

Quickly lock the doors, turn off the lights and TVs, adjust the home temperature, and more with a push of a button.







# Your Castle Should Be **Personal** - Q&A

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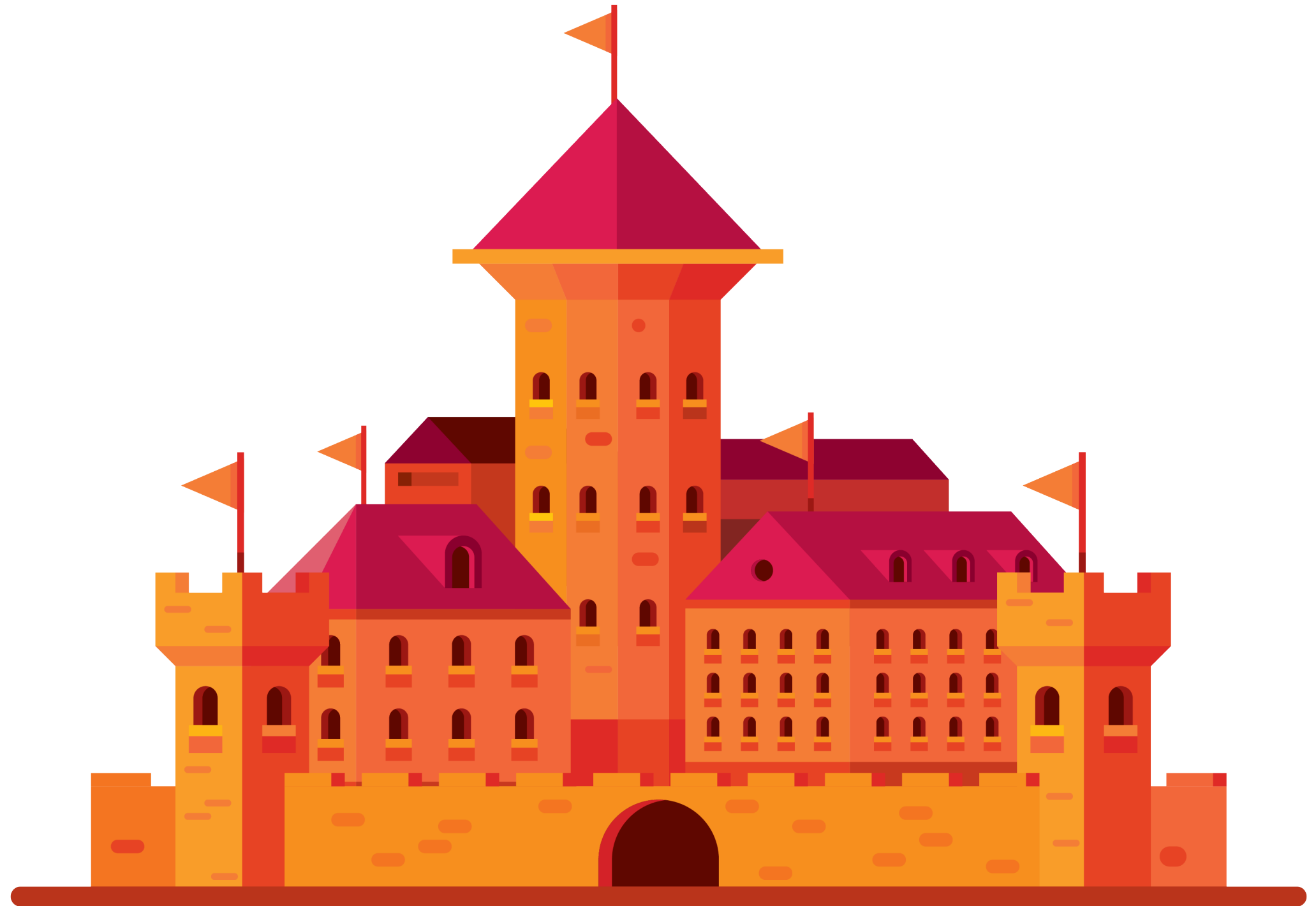
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# A Control4 Smart Home is **secure** because...

Control4 works with your most trusted security brands, protecting you without compromise and helps you stay connected to your home with real-time home notifications, doorbell alerts, mobile home access and control, smart home security, and more.

## **With Smart Security, You Can:**

- Arm/disarm your security system via the mobile app
- Receive alerts when a door or window is opened
- Set lights to automatically turn on at dusk
- Open and close your blinds at scheduled times
- Control your home privacy settings with easy-to-use tools and clear choices
- Set up an alert and notify you if movement is detected by a pool or fire pit
- Set up secure two-way conversation using touchscreen panels that ring your mobile app
- Automatically have your home security system arm during the weekdays while you are at work
- Lock or unlock your front door and view your security cameras from one app





# A Control4 Smart Home is **secure** because...

You can be connected to what matters most, no matter where you are. Remote access to your smart home system keeps you informed and in control of what's happening at home—whether you're in the kitchen or across the world. And with Intercom Anywhere you can see and speak to visitors at your door from anywhere — you can even turn on lights, arm your security system, or unlock the door right within the app.

## **Stay Connected to Home With:**

- Mobile app access and home control of lights, door locks, cameras, thermostat, TVs, audio, and more
- Custom system alerts and push notifications
- Live camera video and two-way audio chat

## **Receive a Push Notification When:**

- Your child arrives home from school
- Someone rings your doorbell
- A door or window is opened during certain hours
- Motion is detected in a room
- Home temperature goes outside of the normal range
- Someone wants to reach you through a home touchscreen video chat





# Your Castle Should Be **Secure** - Q&A

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# Control4 is **private** by design

Control4 committed to earning and maintaining customer trust by focusing on six key principles:

## **Privacy**

What happens in your home, stays in your home. Control4 does not sell your data or use it for marketing purposes.

## **Benefits To You**

The data that the system does use benefits you, it's what makes your home "smart" and is used to make your life simpler.

## **Control**

We put you in control of your privacy with easy-to-use tools and clear choices.

## **Transparency**

Control4 is transparent about the use of your data so you can make informed decisions.

## **Leading Security Practices**

Control4 protect data with strong, industry leading security

## **Strong Stance on Privacy**

We respect your local privacy laws and fight for legal protection of your privacy as a fundamental human right.





# Your Castle Should Be **Private** - Q&A

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# A Control4 Smart Home is the castle you deserve

## Build your Castle Piece by Piece

Many of the incredible solutions we've mentioned today can be installed now and integrated with Control4 later.

Consider starting with outdoor A/V to create a backyard paradise for your family, or upgrade your network and add surveillance today, and make it part of a comprehensive smart home tomorrow.

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37670 W. 12 Mile Rd, Farmington Hills  
248-553-4100 [www.paulsonsav.com](http://www.paulsonsav.com)





# Final Q&A

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## Smart Home & Entertainment

*Education, Sales, Installation, & Service*

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Whole-Home Audio  
Home Security  
Temperature Control

Water Control  
Lighting & Shading  
Networking & Cabling  
Furniture and more!



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