

THIS INFORMATION IS EMBARGOED UNTIL 25TH AUGUST 2021

Bowers & Wilkins unveils fourth generation of its iconic 800 Series Diamond Loudspeakers

- The new 800 Series Diamond is the brand's most advanced loudspeaker range to date
- All-new refined industrial design and a wide range of significant technological advancements engineered to deliver the highest level of audio performance
- Music soon heard everywhere was heard first on 800 Series Diamond Speakers in some of the world's leading recording studios, including Abbey Road Studios
- New 800 Series Diamond range is available from 1st September 2021



WORTHING, UK, 1st September 2021: Today, renowned British audio brand Bowers & Wilkins has launched the fourth generation of its flagship 800 Series Diamond loudspeakers. Combining six years of continuous improvement to every component with new innovative and proprietary technologies to create the brand's most advanced loudspeakers yet.

The new 800 Series Diamond range masterfully encapsulates Bowers & Wilkins' industry-leading audio credentials, renowned acoustic excellence and bold industrial design, remaining true to the engineering philosophy that has firmly established Bowers & Wilkins as the benchmark in audio performance for over 55 years.

The new 800 Series Diamond range continues to feature seven models:

- The flagship **801 D4**
- Three further floorstanding models, including the **802 D4**, **803 D4** and **804 D4**
- The **805 D4** stand-mount speaker
- For home theatre use, the **HTM81 D4** and **HTM82 D4** centre-channel speakers

Every new model in the range combines hundreds of detail improvements plus several entirely new technologies to create the most detailed and natural-sounding series of loudspeakers Bowers & Wilkins has ever produced.

Where Music Begins

For over 40 years, the revered 800 Series loudspeakers have been trusted by some of the world's leading recording studios, including Abbey Road Studios and Skywalker Sound, to support music artists, producers and film composers in the creation of their music.

From Pink Floyd's *The Final Cut* to Radiohead's *The Bends*, and from *Star Wars: Return of the Jedi* to *Skyfall*, 800 Series loudspeakers have played an instrumental supporting role in the creation of some of

the most important music of the past four decades, enabling artists to hear the music as they intended it to be heard.

Evolution of Excellence

The new 800 Series Diamond range features a wide range of new technologies, engineered to deliver the highest possible level of audio performance.

One of the most significant advancements involves reimagining how loudspeaker drive units work. Bowers & Wilkins has developed an all-new drive unit suspension system – Biomimetic Suspension – that significantly reduces the unwanted noise created by the conventional fabric suspension that has been used in loudspeakers for generations, delivering a much more transparent and natural sound.

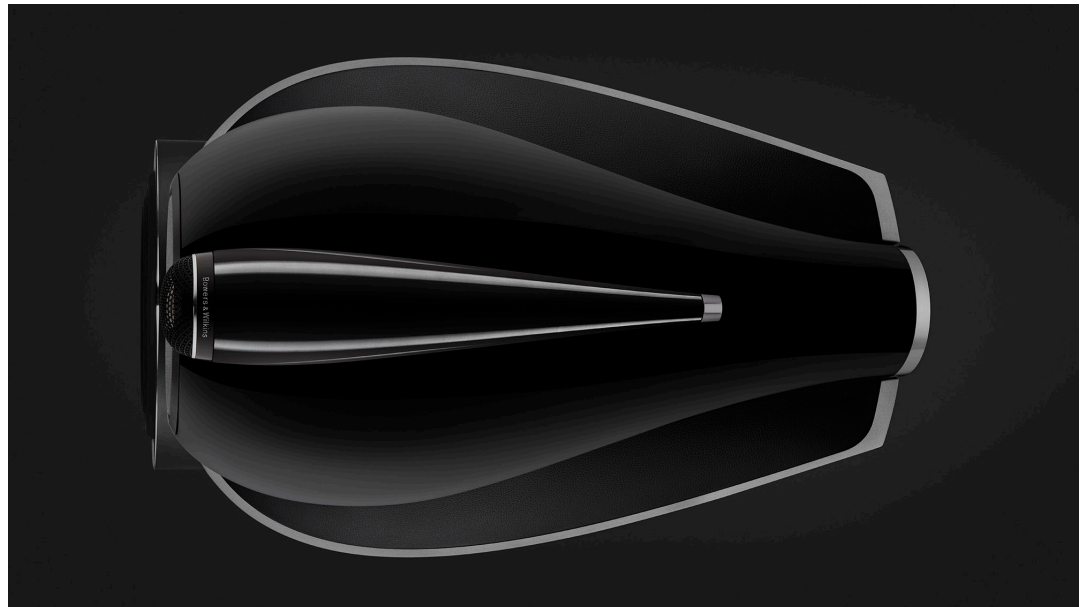
In addition, the new 800 Series Diamond range enjoys a significantly upgraded cabinet design that includes an extensive use of aluminium in key areas to improve cabinet quietness. As a result, every model from the compact 805 D4 to the flagship 801 D4 sounds both bigger and more dynamic, and yet more believable and realistic than ever.

Finally, every model in the range adopts a revised version of the renowned Solid Body Tweeter-on-Top housing, with a new, elongated tube-loading system to produce an even more open sound. It's the perfect location for the world-famous diamond dome tweeter, one of Bowers & Wilkins most acclaimed and iconic technologies.

Refined Design

The beautifully crafted and elegant cabinet and premium detailing combine to make this the most refined 800 Series Diamond range yet.

The new range now includes a Satin Walnut finish, joining the established selection of Gloss Black, White and Satin Rosenut finishes. All models incorporate a bespoke 'Leather by Connolly' finish, to give the speakers a luxurious touch and further enhance the aesthetics of the cabinet.



Geoff Edwards, Brand President, Bowers & Wilkins, said, *“Our flagship 800 Series Diamond loudspeakers perfectly encapsulate everything that Bowers & Wilkins stands for; outstanding audio performance, engineering and design excellence plus British quality manufacturing. To hear that passion for perfection is to feel everything that we know and everything that we are. With the new 800 Series Diamond range, we have built upon its revered status as the world’s finest loudspeakers and taken a leap forward in both audio performance and design.”*

The same industry-leading acoustic engineering philosophy embodied by the flagship 800 Series Diamond loudspeakers is applied to every audio product created by Bowers & Wilkins, so you can experience music as the artist intended wherever life takes you: in the home, on the move or even in the car.

The new 800 Series Diamond range is available globally from September 1st from select dealers. Learn more at [bowerswilkins.com](https://www.bowerswilkins.com)

Models and prices



801 D4
\$35,000 / €35,000
The flagship: a loudspeaker that sets the standard other high-end designs will be judged by for years to come.



802 D4
\$26,000 / €26,000
Using the same proportions as the flagship model and the same 6in FST midrange cone, the 802 D4 is a great performer.



803 D4
\$20,000 / €20,000
An elegantly proportioned headed loudspeaker, the 803 D4 makes the benefits of a headed loudspeaker more widely accessible.



804 D4
\$12,500 / €12,500
With a more traditional aesthetic than its turbine headed siblings, the floorstanding 804 D4 excels thanks to stiff, curved cabinet.



805 D4
\$8,000 / €8,000
The 805 D4 is the perfect choice for the audiophile who prefers a smaller standmount loudspeaker. It's perfectly honed and accurate.



HTM81 D4
\$7,500 / €7,500
High-performance three-way centre channel with 6in FST midrange, suitable for use with 802 D4 and 801 D4.



HTM82 D4
\$5,500 / €5,500
Three-way centre channel with 5in FST midrange, suitable for use with 803 D4 and 804 D4.



FS-805 D4
\$1,200 / €1,200
New floor stand, perfect for use with 805 D4. Available in black or silver finishes.



FS-HTM D4
\$800 / €800
New centre-channel stand, perfect for use with HTM81 D4 or HTM82 D4.

For more information, please contact:

Andy Kerr

Director of Product Marketing & Communication
+44 (0) 7590 735140
andy.kerr@bowerswilkins.com

David Djukic

M&C Saatchi Sport & Entertainment
+44 7789 228474
david.djukic@mcsaatchi.com

Download high-resolution images, fact sheets, and press release from the Bowers & Wilkins Hub

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Notes to Editors:

About Bowers & Wilkins

Bowers & Wilkins, founded in the U.K. in 1966, has been at the forefront of high-performance audio technology for more than 50 years. It designs and manufactures precision home speakers, headphones, custom installation and performance car audio products that set new standards for innovation and sound quality, earning countless awards and accolades from the world's leading recording studios and musicians. Bowers & Wilkins' reputation is based on the unwavering pursuit of the best possible sound and an unsurpassable music listening experience. Bowers & Wilkins joined the Sound United LLC family of brands in 2020. Learn more at www.bowerswilkins.com.